Telephone Directory

OF

HEINS TELEPHONE COMPANY

SANFORD AND JONESBORO EXCHANGES

SANFORD, NORTH CAROLINA

Corrected to May 10th, 1929

Destroy All Old Books and Consult This Book Before Making a Call

SPRING AND SUMMER

Telephone No.

1929

EVERY NONSUBSCRIBER USING A SUBSCRIBER'S TELEPHONE FOR LOCAL CALLS MUST PAY SUBSCRIBER FIVE CENTS FOR EACH CALL

PAGE TRUST COMPANY

Capital $250,000.00 SANFORD, N. C.

Surplus and Undivided Profits $165,035.10

BANK SOMETHING REGULARLY

IDEAL JEWELRY CO.

"JEWELERS OF AUTHORITY SINCE 1902"

PHONE 144 SANFORD, N.C.

TEMPLE THEATRE

THE BEST IN PHOTOPLAYS

What's On To-Night? Phone 435

TRIANGLE MOTOR CO.

AUTHORIZED Ford DEALERS

Telephone Number 46

100% ALEMITE SERVICE

FIRESTONE TIRES AND TUBES

Telephone

220

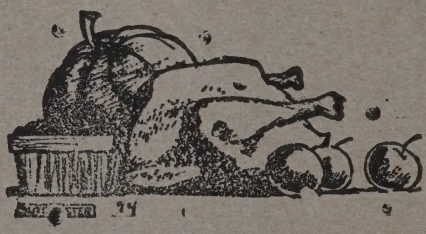
ONLY THE BEST GRADE

Newman Ice & Coal Co.

Prompt Service — Satisfaction Guaranteed

North Avenue Phone No. 220

FREEMAN & BROWN, Inc.



FRESH MEATS AND
FANCY GROCERIES
VEGETABLES AND PRODUCE

Phone 432 Wicker Street

RULES FOR SERVICE

1. Find the number of the party you wish to call, then take down the receiver.

2. If you cannot find the number of the party desired, call for INFORMATION; she will give it to you or tell you where to find it.

3. Speak direct in the transmitter with your lips about two inches from the mouthpiece, and in a natural tone, not too loud, hold the transmitter on a level, if this is not done the transmitter will not articulate, giving numerals as they are listed; as 1-0-3-9 or 1-2-7, etc.

4. After you have given the number desired the operator will repeat it after you, complete the connection and ringing starts, and continues until party answers, or until you hang up. Be careful NOT to move switch hook up or down until you wish to disconnect from party called, as such movement of switch automatically cuts you off, in which case you have to call over again.

5. To call several parties in succession, make a list of the numbers desired, notify the operator that you wish to call several numbers and she will give special attention, greatly to your advantage and ours.

6. Call by number instead of name. The service will be much quicker and many mistakes will be avoided.

7. Stand close and speak directly into the transmitter, in a natural tone, distinctly and not too rapidly. Don't shout; it does no good.

8. Press the receiver firmly to the ear. It is important.

9. Answer your phone bell promptly, give your number to avoid misunderstandings.

10. Never hang up receiver until conversation is finished; the operator will disconnect if light on the board shows receiver has been hung up.

11. When conversation is finished do not fail to hang up receiver (with ear piece down.) If the receiver is not hung up, you cannot be called from the central office, nor will you be able to get central for some time afterwards.

12. Operators are required to be polite under all circumstances; please extend to them the same consideration.

13. Operators cannot carry on conversations while at the board; their entire attention is required to execute orders for connections.

14. Do not use the telephone during a thunderstorm.

15. If you pay your bill with check and the check is not paid for any reason, and not made good by the 15th inst., the service will be suspended for non-payment. If service is suspended for the second time a service charge of $1.00 will be made for restoring same.

"Busy," or "Line in Use"

About ten per cent of all calls strike a line in use. It is easier for the operator to make connections than report the line "busy," and operators do not make the report to save labor, as subscribers can readily learn by a visit to the Exchange or Central Office. When a number called for is reported "busy," immediately replace hook on receiver and wait a reasonable time before again asking for the connection. This is important and essential to good service.

Emergencies

In case of sickness, fire or other emergency, employees of this company will cheerfully extend aid to subscribers in summoning assistance, or obtaining information. It is understood that such services are given as an accommodation to the subscriber, for which the company cannot assume responsibility of any nature.

Listing of Subscribers' Names

The company assumes no liability for damages occurring from errors or omissions in making up or printing of the Directory, nor can it guarantee the permanency of call numbers assigned or to be assigned.

Long Distance

1. The tolls for long distance line conversations are charged to the subscriber at whose phone they originate. Subscribers, to protect themselves, must see that no use unauthorized by them is made of their telephone.

2. Toll rates are for a conversation of three (3) minutes. Each additional minute is charged for.

3. Always tell the operator the name of the party you wish to speak with. If you ask for a given number, firm or corporation, and response is received from the telephone called for, the conversation will be charged for, even if the party wanted is not in.

Request

Do not report troubles to the operator but call No. 9000 and tell just what trouble you have been having. This will be recorded and looked after in a systematic way. We will do all in our power to remove any thing that keeps our service from being the best.

Rules and Regulations applying to all Subscribers Contracts

Classification of Areas as the Basis for Furnishing Telephone Service—Economical operation of the telephone business, to secure protection to the whole body of rate payers and to the business itself, requires that the property be built and operated in accordance with a definite plan under which specified classes of service are regularly furnished in specified areas or types of areas. The Telephone Company therefore does not undertake to furnish any desired class of service at any desired location, nor does it undertake to extend its plant to remote sections where such extension is not warranted by public necessity as distinguished from personal desire, except where protection is afforded. The general plan for furnishing telephone service as authorized in the General Exchange Tariff is based on a classification of areas by types for the determination of the classes of service available and for the application of rates.

Term Period of Contract—The Company's contracts covering the furnishing of telephone service are ordinarily for initial term periods of one month. Under some special condition involving unusual installation costs or involving the installation of special equipment, contracts may be required for longer initial term periods. The Telephone Company's obligation to furnish telephone service is dependent upon its ability to procure and retain suitable facilities and rights for the construction and maintenance of the necessary circuits.

Construction and Installation Charges—The charges and regulations specified in the Company's General Exchange Tariff apply in connection with all classes of service equipment or facilities furnished by the Telephone Company.

No charge is made for providing new pole line construction on public highways, when the subscriber is located within the base rate area.

No charge is made for providing and maintaining new pole line construction along public highways outside the base rate area, when such pole lines are to be used in serving subscribers in general.

Except as provided above, when an applicant for service is located outside of the base rate area in territory where new pole line construction is required and the cost of providing the necessary additional poles is more than three times the annual mileage charge for the circuit thereon, connection with the Telephone Company's system is provided in one of the following methods as the applicant may elect:

The subscriber may bear the cost in excess of the amounts specified above of providing the poles and pay extra exchange line mileage charges for the necessary circuit. Ownership of such poles is vested in the Telephone Company. Maintenance of such poles and circuits is at the expense of the Telephone Company.

The subscriber at his own expense may furnish the portion of pole line and circuit from his location to an agreed upon point of connection with the Telephone Company's system. The subscriber is required to maintain or bear the expense of maintaining his portion of the pole line and circuit and also to bear the expense of installing and maintaining the station equipment, except that when the station is brought to the Company's central office for repairs, no labor or expense incurred for such repairs is charged to the subscriber. The subscriber is charged extra exchange line mileage charge for that portion of the Telephone Company's circuit outside of the base rate area. Ownership of the portion of pole line and circuit provided by the subscriber is vested in the subscriber. Owner-

ship of the station equipment is vested in the Telephone Company.

Poles on private property to be used in serving an individual subscriber must in all cases be furnished and maintained at the subscriber's expense, Ownership of such poles on private property is vested in the subscriber. No charge is made for furnishing and maintaining poles on private property when such poles are to be used to carry circuits serving subscribers in general. In such cases ownership of poles on private property is vested in the Telephone Company. Whenever it becomes necessary to replace poles on private property, the new poles are furnished only in accordance with the arrangements specified above. All circuits on poles on private property are owend and maintained by the Telephone Company.

When a specified type of construction is desired by a subscriber, as for example, when underground service connections are desired in places where aerial drop wires are regularly used to reach subscriber's premises or where the individual requirements of a subscriber make the installation unusually expensive, the subscriber is required to bear the cost of such special construction or installation.

Service Connection Charges and Charges for Moves and Changes—A schedule of fixed charges is established covering the connection of a subscriber's station with the exchange of the Company, and covering the charges for moves and changes. These schedules of charges are published in detail in this directory.

Unauthorized Use of the Telephone—Telephone equipment and facilities are furnished for the use of the subscriber, employees, agents or representatives of the subscriber or members of the subscriber's domestic establishment except in connection with semi-public telephone service and except as the use of the service may be extended to joint users.

All equipment furnished by the Telephone Company shall remain the property of the Company. Such equipment shall not be used for any toll or consideration to be paid by any other person than the subscriber, nor for performing any part of the work of transmitting, delivering or collecting any message, where any toll or consideration has been or is to be paid any party other than the Telephone Company, without the written consent of the Company.

Subscribers may not disconnect or remove or permit others to disconnect or remove any apparatus installed by the Telephone Company, except upon the written consent of the Company.

Unauthorized Attachments—The telephone equipment, apparatus and lines furnished shall be carefully used and no instrument, appliance or device, of any kind, not furnished by the Telephone Company shall be attached to or in any way used in connection with such telephone equipment, apparatus and lines. In case any instrument, apparatus or device of any kind other than that furnished by the Telephone Company is attached to or connected with any part of the Company's property, the Telephone Company reserves the right to remove such instruments, apparatus or device and to suspend or discontinue service without any claim on the part of the subscriber.

No binder, holder or auxiliary covers shall be used in connection with any telephone directory furnished by the Telephone Company.

Changes of Call Numbers—The subscriber has no property right in the telephone number or any right to continuance of service through any certain central office and the Telephone Company may change the telephone number or the central office designation whenever it deems it desirable in the conduct of its business.

Party Line Service—When party line service is furnished, the Telephone Company may in consideration of the rate at which service is furnished establish and furnish service to one other subscriber in the case of two-party line service, and other subscribers in the case of multi-party (more than two-party) line service. The Telephone Company reserves the right to cancel any two-party line or multi-party line contract, upon thirty days' notice, whenever in the judgment of the Company, the use of the subscriber holding such contract is such, from large use or other causes, as to interfere with the reasonable use of others connected with the same line.

All ordinary expense of maintenance and repairs, unless otherwise specified in the General Exchange Tariff or the Local Exchange Tariffs, is borne by the Telephone Company. The subscriber is billed the actual cost of each telephone instrument or piece of apparatus injured or destroyed otherwise than by unavoidable accident.

Terms of Payment—The subscriber shall pay monthly in advance or on demand all charges for exchange service and equipment and shall pay on demand all charges for toll service. The subscriber assumes responsibility for all charges for exchange service and toll messages originating at the subscriber's station, and for toll messages received at the subscriber's station on which the charges have been reversed with the consent of the person called.

All charges due by the subscriber are payable by the subscriber at the Telephone Company's Commercial Office or at any other agency duly authorized to receive such payment. If objection in writing is not received by the Telephone Company within thirty days after the bill is rendered, the account shall be deemed correct and binding upon the subscriber.

In the event of abandonment of the station, the non-payment of any sum due or any other violation by the subscriber of the Telephone Company's rules and regulations applying to subscribers' contracts or to the furnishing of service, the Company may without notice, either (a) suspend service until all violations have ceased, or (b) terminate the subscriber's contract without suspension of service or (c) following a suspension of service, sever the connection and remove any of its equipment from the subscriber's premises. When service has been suspended for non-payment of charges, restoration of service is made upo npayment of charges due, and in addition a restoration charge of $1.00.

When instruments have been removed for non-payment, the contract is considered to have been terminated. Reinstallation of service may be made only upon the execution of a new contract.

Uninterrupted Service Not Guaranteed—In view of the possibility of errors and difficulties in the transmission of messages by telephone and the impossibility of fixing in all cases the causes thereof, the subscriber assumes all risks connected with the service, as the Telephone Company cannot guarantee uninterrupted working of its lines and instruments. In case service is interrupted otherwise than by the negligence or wilful act of the subscriber, an allowance is made, computed on the basis of the minimum monthly rate for such of the telephone service, equipment and facilities furnished as are rendered useless or inoperative. Such allowance covers the period the interruption continues after notice in writing is received by the Telephone Company. No other liability shall in any case attach to the Telephone Company.

For the purpose of inspecting, repairing or removing any part of the Telephone Company's equipment, apparatus and lines on the subscriber's premises, the Company's employees shall have access thereto at any reasonable hour. No liability shall attach to the Telephone Company by reason of any defacement or damage to the subscriber's premises, resulting from the placing of the Company's instruments, apparatus and associated wiring on such premises, or by the removal thereof, when such defacement or damage is not the result of negligence on the part of the Company or its employees.

The Telephone Company shall not be liable for damages or statutory penalties in any case where a claim is not presented in writing within sixty days after the alleged delinquency occurs.

When suitable arrangements can be made, lines of other companies may be used in conjunction with the Telephone Company's lines in establishing wire connection to points not reached by the Telephone Company's lines. In establishing connections with the lines of other companies the Telephone Company will not be responsible or liable for any action of the connecting company.

The Telephone Company will not transmit messages, but offers the use of its facilities when available, and will not be liable for errors in transmission, or for failure to establish connection. Employees of the Telephone Company are forbidden to accept either oral or written messages to be transmitted over the lines of the Company.

Public Pay Station Telephones—Public pay station telephones are located at various points for the convenience of telephone subscribers and the general public. Instruction cards are displayed with each public pay station telephone, explaining the operation and patrons should observe and follow those instructions when making calls.

Telegrams by Telephone—Telegrams may be transmitted to and received from telegraph offices by telephone. To send a telegram or cablegram, call by name the telegraph company desired. By arrangement with the Western Union Telegraph Company any telephone subscriber may have charges for messages received or sent by Western Union Telegraph Company charged to his telephone and collected with his telephone bill. N. C.

Wilrik Beauty Parlor

Permanent Waving, Marcelling Special
Scalp Treatment, Manicuring, and
Facials

IN BASEMENT OF WILRIK HOTEL

TELEPHONE NO. 340

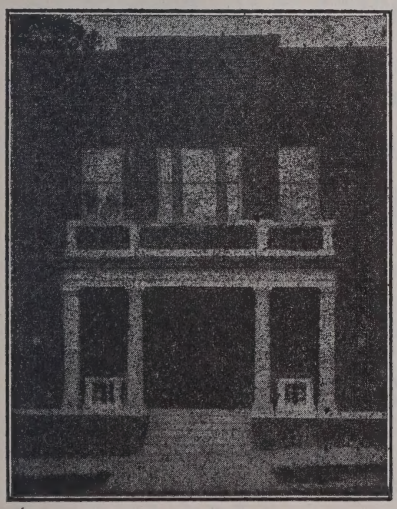
HARRIS-MAKEPEACE HARDWARE CO.

(Incorporated)

BUILDERS' HARDWARE, PAINTS, OILS, and VARNISHES

Kitchen Kook Gas Stoves
American Gas Heating Stoves and
Gas Water Heaters

Steele Street — Telephone 302



FUNERAL HOME

CHAS. P. ROGERS

FUNERAL DIRECTOR

Funeral Home—Day Phone 206

Mr. Rogers—Night Phone 102

Mr. Frazier—Night Phone 460

SANFORD, N. C.

See the NEW

CHEVROLET

Before You Buy

RIDE IN IT!

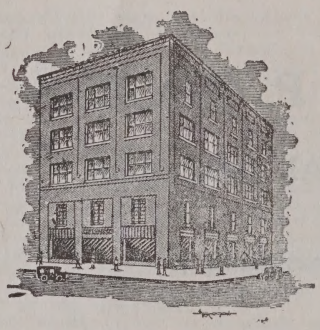
DRIVE IT!

(A SURPRISE IS IN STORE FOR YOU)

WILRIK CHEVROLET COMPANY

Phone 530 for a Demonstration

QUALITY AT LOW COST



Corner of
STEELE and CARTHAGE
STREETS

Telephones
Office 125 Store 124

LEE FURNITURE COMPANY, Inc.

Complete HOME Furnishers

Tomlinson
QUALITY FURNITURE

Orthophonic Victrolas and
Victor Records

RADIOS

CROSLEY R. C. A. MAJESTIC

"Your HOME Should Come FIRST"

Service Connection Charges and Charges for Moves and Changes

Experience and careful investigation of the entire subject has demonstrated the fact that certain service connection charges covering to some extent the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers should be paid by such subscribers and should not be borne by the entire body of telephone users. Therefore, a uniform schedule has been prepared which embodies rates that should not retard telephone development in any section and will place upon subscribers responsible therefor a portion of the costs incident to such service connections, leaving the balance as a charge on the business generally. This schedule is as follows:

SERVICE CONNECTION CHARGES:

1. For Individual and Party Line Service.....$3.50

2. For each extension station connected with any class of telephone service $3.50

3. For Private Branch Exchange Service the charge for establishing service connection:

(a) For each trunk line connecting the Private Branch Exchange with a central office.....$3.50

(b) For each telephone connected to the Private Branch Exchange except Operator's Telephone Sets.....$3.50

4. To cover in part Directory, Accounting, Circuit and switchboard expenses in cases where service is established by the use of instrumentalities already in place in the subscriber's premises and no change is made in the type or location of such instrumentalities, each main station, **$1.50.**

CHARGES FOR MOVES AND CHANGES.

The charges for moves and changes in equipment will be as follows:

1. For moving a telephone set from one location to another on same premises a charge of $3.00.

2. For moving any other equipment or wiring from one location to another on the same premises, a charge based on the cost of the labor and material.

3. For change in type or style of telephone set, a charge of $3.00.

4. For other changes in equipment or wiring, a charge based on cost of labor and material.

5. The Company will, subject to the usual charges above set out, install or change the location of a telephone provided it has facilities available at as early date as practicable, and the conditions under which it is then working permit.

HEINS TELEPHONE COMPANY

This space is provided for your convenience in recording Local and Out of Town Numbers Frequently Called.

NAME	City	Tel. Number

If you have any trouble getting your number, or party, call the Chief Operator

If you have any trouble with your service otherwise, ask to speak to the Manager, No. 9000.

A

Acme Drug Co Steele St....429
Adams Rev G T r 3 Summitt Ave....9
Alderman H P 400 Carthage St....565
Alston R T 12½ Pearl St....219-L
Anderson-Sewell Tire Co Carthage St....54
Armory Moore St....150-J
Atkins A C r 405 Carthage St....353
Atlantic Coast Line Frt Depot....19
Atlantic and Western Railway....39
Atlantic and Western General ofc....507
Atlantic & Yadkin Freight....19
Auto Hire Station Moore St....261
Avent & Thomas Jonesboro....430-J

B

Baker A M r McIver Park....490
Baldwin Bros Co Wicker St....136
Baldwin K L r 115 Cross St....336-J
Baldwin L F r Gulf St....336-L
Bank of Broadway Broadway....54-22
Baptist Church, Summitt Ave....337-J
Barber A D Dr ofc Masonic Temple....187
Barber A D Dr r 10 Hawkins Ave....297
Barber & Hatch Masonic Temple....187
Barnhardt G O r 306 McIver St....554
Barnes Belle Mrs r Jonesboro....318-J
Barringer P J ofc Oil Mill....116
Barringer P J r Chisholm St....293
Barry Mae L Miss 107 Moore St....86-J
Batchelor G A r Jonesboro rural....56-11
Beckett, H E Gulf St....221-J
Bell, Charlie H. r 303 Steele St....528-L
Benton, D P Steele St....333-J
Bingham W A r Weatherspoon St....246
Black T C r Jonesboro....365-L
Blackman W L r Carthage star....43-24
Blackwell J T Pine View....63-21
Blake Mrs J W 205 C'lotte Ave....204-J
Bland D L 105 Wall St....152
Bland Miss Daisy 310 Hawkins Ave....240-L
Blue Dr I H r 8 Wall St....63-L-2
Blue's Hotel 18 Pearl St....294-J
Blue Dr Waylon ofc Jonesboro....231-J
Blue Dr Waylon r Jonesboro....231-L
Bobbitt R E r 303 Gulf St....346
Bookkeeper, Telephone Bldg....9000
Boone J C....254-L
Boone Trail Lodge Gordon St....498
Borden Brick & Tile Co ofc....414
Bost A J Sanford rural....38-J
Bowers A A r Sanford rural....47-03
Bowers Mrs J R 502 C'thage St....199
Bowman H B r Sanford rural....57-04
Boy Scout Council....55-J
Boykins Drug Co Pearl St....222
Boykin A L r 11 Wall St....63-J
Bradley W R r Sanford rural....38-L
Branch, J C rural....61-03
Brannon George r 408 Hickory Ave....59-L
Brewer I C Boone Trail....552-L-2
Bridges A T Sanford rural....46-40
Brinn J E r 414 Gulf St....165
Brinn F B r Gulf St....395
Broadway Hardware Co Broadway....54-12
Broadway Milling Co Broadway....54-04
Brooks W I Jonesboro rural....55-02
Brown A C Mrs r 402 Hawkins Ave....459-L
Brown-Buick Service Station ofc....326
Brown-Buick Service Station Shop....26
Brown F M Mrs Sanford rural....49-20
Brown T E r 303 Weatherspoon St....431-J
Bryan L D r Third St....436-L
Brown, V C & Co Cross-Marks Bldg....520
Brown V C r McIver Park....401-J
Bruton M H Hemstitching ofc....464
Buchanan Bros Broadway....54-21
Buchanan B L Sanford rural....45-13
Buchanan D B Jonesboro....426-L
Buchanan M B Sanford rural....45-04
Buchanan V Diffie Oakwood Ave....524-L
Buie D D r Lemon Springs....55-22
Buie Hugh r 215 Moore St....419-J
Burns Filling Station....476-J
Burns D O Jonesboro....273-L-2
Burns Love Mrs r 113 McIver St....93
Burns Robert L r Three Points....476-L
Bus Station Carthage St....56
Butler, H N Cumnock....53-20
Buttercup Ice Cream Co....488
Byerly Basil H r 306 Third St....361-L
Byrd H D r Charlotte Ave....119-J

C

Caddell, Ernest Maple Ave....372-L
Cade W M Gulf St....221-L
Cameron H C ofc Olivia rural....63-06
Cameron H C ofc Olivia rural....63-13
Cameron Hill Fire Tower....63-32
Cameron R W r Austin St....207-J
Camp Ground Filling Station....476-J
Campbell Beatrice Miss 304 C'lotte....33
Campbell Carl r 801 C'lotte Ave....444
Campbell C E Sanford rural....543-J
Campbell D C r Sanford rural....45-03
Campbell T N Mrs Jonesboro....275-L
Campbell T Redin Jonesboro....288-L
Campbell W E r Sanford rural....45-02
Campbell W H r Jonesboro....235-J-2
Capps L B Mrs 12 Hawkins Ave....296

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

TELEPHONE No. 57 No. 19 STEELE STREET

CROSS & BRINN

INSURANCE—LOANS—REAL ESTATE

Capps J W Third St.....546
Carolina Coal Co Sanford rural.....53-03
Carolina Fire Proofing Co Gulf.....18-02
Carolina Hotel PBX Carthage St.....224
Carolina Hotel PBX Carthage St.....225
Carolina Life Insurance Co.....323
Carolina Power & Light Company
General Office Chatham St.....111
Manager's Residence.....230
Foreman's Residence.....444
Carrington R E 11 Summitt Ave.....99
Carroll J J 111 Green St.....27
Carroll J H r Jonesboro rural.....55-11
Caroll Paul r 6 Third St.....513
Carson H D r 1 St Clair Court.....409-L
Carter Furniture Co Moore St.....25
Carter A G r 104 Hawkins Ave.....64
Casey G J r 206 Gulf St.....485
Cash & Carry Market Chatham St.....509
Causey G E R F D 3.....46-32
Caviness T H r Carthage star.....43-22
Caviness W H Sanford rural.....48-25
Central Cafe Moore St.....387
Central Carolina Furniture Co Steele.....241
Central Carolina Hospital Maple Ave.....78
Central Market, Jonesboro.....477
Chaffin W W r 304 Oakwood Ave.....361-J
Chandler & Farlow Lumber
Co Broadway.....54-11
Chears Jewelry Store Steele St.....109
Cheek Emma Mrs 217 Hawkins Ave.....438
Cherokee Brick Co Brickhaven.....49-22
Cheshier W T r Sanford rural.....48-02
CHIEF OF POLICE OFC CITY HALL 160
City Dry Cleaners & Tailors Wicker.....127
City Clerk ofc City Hall.....69
Clark Mrs Bertha r 6 Summitt Ave.....424-J
Clark, JN r 703 Washington St.....457-L
Clark J Melvin r 504 Chisholm St.....475
Clark John M r 109 Cross St.....348
Clegg F R r 403 Chisholm St.....541-L
Clerk of Court ofc Court House.....36
Coca-Cola Bottling Wks C'lotte Ave.....20
Coffer J M Mrs Sanford rural.....48-21
Coggins W O r Sanford rural.....48-30
Coggins J W r Sanford rural.....46-23
Cole C C r Sanford rural.....48-04
Cole D A r Sanford rural.....48-31
Cole D C r Sanford rural.....48-11
Cole E A r Sanford rural.....48-42
Cole N C r Sanford rural.....48-12
Cole Printing Co Cole & Steele Sts.....70
Collins J A 11th & Chatham Sts.....499
Cook Rev J S r Jonesboro.....344-J
Cook, W F ofc P O Bldg.....188
Cook W F r 526 McIver Park.....401-L
Cooper, D H r 303 Steele St.....528-L
County Auditor Court House.....84
County Home Sanford rural.....273-J
County Tax Collector.....84
County Clerk.....36
County Demonstrator Steele St.....408
County Jail Jonesboro Highway.....76-L
Covert E L r 514 McIver St.....276
Covington J L r Jonesboro.....245-L
Covington J L Farm.....61-03
Cox, A B Endor St.....77
Cox-Bowers Motor Co Moore St.....123
Cox G S r Sanford rural.....48-24
Cox Service Station Jonesboro.....430-L
Coy W H r 18 Greensboro Ave.....122-J
Crabtree, C H r Gulf St.....1
Crabtree Drug Co Carthage St.....2
Crabtree W A r 203 Hawkins Ave.....35
Craig J L Steele St.....369-L
Cross T M r 306 Carthage St.....67
Cross T S r McIver Park.....107
Cross & Brinn ofc Steele St.....57
Cutter & Thompson Steele St.....550

D

Dalrymple Marks & Brooks 15
Wicker Street.....480
Dalrymple J A r Jonesboro.....318-L
Dalrymple J G r Jonesboro rural.....61-05
Davenport John T Jr r Hawkins.....240-J
Davenport J T & Sons Wholesale
Groceries.....292
Davenport J T r 307 Hawkins Ave.....459-J
Davenport L B r 331 Hawkins Ave.....140-L
Davis, J A r Washington St.....457-J
Davis L C r Hill Ave.....453-J
Deaton Francis r 4 St. Clair Court.....14-J

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

WILKINS-RICKS COMPANY

LADIES' MILLINERY AND LADIES' READY-TO-WEAR

THOMAS DRUG STORE

PHONE No. 48

We always sell the best. Prescriptions are carefully compounded by registered druggists and the drugs used are the purest obtainable

Dimmick Mrs F A r 302 Third St.....305-J
Dollar Oscar r 324 Hawkins Ave.....140-J
Donnell W C r 305 Carthage St.....397
Dorsett G G r 5 N Second St.....34
Dowdy & Butler Cumnock.....53-20
Dowdy W B r Sanford rural.....45-11
Drane Tom r Sanford rural.....46-04
Dunlap John H ofc Fifth St.....412
Dyer W P ofc Page Trust Co.....17
Dyer W P r 113 Cross St.....129

E

Edgerton, Rev L T Sanford rural.....47-11
Edwards H S 224 Chatham St.....547
Edwards Railway Motor Car Co.....10
Edwards W J Mrs r 207 Hawkins.....22
Ellis Mrs J T r 410 McIver St.....190-L
Elmer's Garage Jonesboro.....223-J
Erskine Ramsay Coal Co Cumnock.....53-12
Estridge J E r 308 Maple Ave.....370

F

Farrabee B D 506 Carthage St.....501-L
Farrabee B D ofc.....323
Farrell M M r 307 Charlotte Ave.....149-J
Faulk E B Jonesboro, RFD.....61-02
Fields & McPherson Fish & Oyster Co..62
FIRE DEPT CHARLOTTE AVE.....160
Fire Tower Cameron Hill.....63-32
Fisher P A r Carthage rural.....48-05
Fitts Crabtree Mfg Co.....80
Fitts W H r 218 Hawkins Ave.....522
Five Points Garage Jonesboro Highway 499
Fleming's Cafe Three Points.....322-L
Fleming J L r Carthage St.....501-J
Foister M D r 9 Hawkins Ave.....563
Formy-Duval J G r 306 Maple Ave.....133
Foster J F Dr ofc Cross-Marks Bldg.....380
Foster J F Dr r 305 Gulf St.....247
Foushee C C r Jonesboro.....235-L-2
Foushee L M Mrs r Jonesboro.....235-L-1
Fowke J C r Oakwood Ave.....467-J
Frasier G D Mrs r 105 Moore St.....226
Frasier G Haughton r 257 Weatherspoon St.....425
Frasier Motor Co Steele St.....257
Frazier E H r Chisholm St.....460
Freeman & Brown Inc Wicker St.....192
Freeman & Brown Inc Wicker St.....193
Fulton M C 212 Maple Ave.....335
Fuller R C Gulf St.....443

G

Gaddy J F r Jonesboro rural.....61-04
Gant J B r 110 Cross St.....349
Gaster W A r Sanford rural.....48-33
Gavin E L ofc Wicker St.....214
Gavin E L r 105 Hawkins Ave.....71
Gavin E L farm R F D 6.....543-L
Gavin & Teague Wicker St.....214
Gaw H G Dist Mgr Pilot Life Ins Co Steele St.....295
Gilchrist Lee r 110 Hawkins Ave.....252
Giles W T Weatherspoon St.....403
Gilliam J W r 501 Endor St.....332-J
Gilliam G M r Sanford rural.....46-05
Gilmore R C Dr r Hawkins Ave.....182
Gladden J A Sanford rural.....46-06
Glass Mary Mrs r 179 Wilson St.....68
Glass W T r 17 Greensboro Ave.....122-L
Godfrey W P r 7 Green St.....373
Godfrey J L Mrs r Jonesboro.....365-L
Godfrey L W Sanford rural.....57-21
Godfrey W A r Jonesboro.....245-J
Golden C F r Endor St.....328
Goode Simon Store 6 Wall St.....63-L-1
Green Top Filling Station.....362
Gregson J C r 406 Oakwood Ave.....324-L
Gregson Julius r Third St.....249-J
Griffin E A 205 Hawkins Ave.....106
Griffin J H r McIver Park.....331
Griffin Mrs Jessie Scott 412 Gulf.....237
Groce D A Jonesboro.....177-J
Groce Ralph Sanford rural.....46-41
Groce S G Sanford rural.....46-02
Gulf Refining Co Jonesboro Highway.. 451
Gunn A M r 215 Hawkins Ave.....156-L
Gunn C M r 306 Hawkins Ave.....217
Gunn T G r 213 Hawkins Ave.....156-J
Gunn Veneering Co Goldsboro Ave.....303
Gunter A M r 105 Charlotte Ave.....452

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TELEPHONE No. 57 No. 19 STEELE STREET

CROSS & BRINN

INSURANCE—LOANS—REAL ESTATE

Gunter C L r 103 Charlotte Ave 286
Gunter Irma Mrs r 308 Hawkins Ave....439
Gunter J T r 408 McIver St....351
Gunter J U r Gulf St....394
Gunter L P r 104 Charlotte Ave....253-L
Gunter O T r Jonesboro rural....61-11
Gunter Miss Ruth 603 Gulf St....396
Gunter T B r 314 Hawkins Ave....4-J
Gurley D M 106 Hawkins Ave....339
Gurley's Drug Store Steele St....74
Gurley W H r 208 Hawkins Ave....406
Gwynn J B 407 Chisholm St....528-J

H

Haithcox T V r Midland Ave....173-J
Hall J B r Jonesboro rural....55-13
Hamilton Albert r Jonesboro....516-L
Hanner Motor Co Steele St....200
Hanner F Y r Weatherspoon St....389
Harrington A M r 305 Oakwood Ave....345
Harrington A O Route 5....45-20
Harrington Miss Margie Broadway....54-03
Harrington M P r Sanford rural....45-22
Harrington Neal A 413 Endor St....374-L
Harris A C r Steele St....272
Harris-Makepeace Hardware Steele St 302
Hartness R H Chatham St....363
Hartness W R r 226 Chatham St....108
Hatch & Co Chatham St....15
Hatch & Co ofc Chatham St....16
Hatch C C Mrs r Boone Trail....525-J
Hatch C G office Chatham St....16
Hatch Chas G Steele St....282
Hatch P A r Boone Trail....525-L
Hatch & Barber Masonic Temple....187
Hawkins Rev F C Gulf St....468
Hayes T T r 223 Steele St....212
Heins E C ofc Moore St....9000
Heins E C Sr r 206 Endor St....185-J
Heins Ed C Jr. ofc Moore St....9000
Heins E C Jr Gulf St....567
Heins Max T McIver Park....384
Helms W E r Sanford rural....47-04
Hemstitching Singer Sewing Machine office....464
Highland Farm Pine View....63-23
Hill J D r Endor St....159
Hinson D D r 412 Hickory Ave....441-L
Hinson's Market, Wicker St....161
Hinson Rev O I r Jonesboro....484-J
Hoke E W r 219 Moore St....219-J
Holder W M r Swann Station....63-03
Holder's Garage Chatham St....405
Holland Jim 112 Hawkins Ave....471
Holler D C ofc....287
Holler D C r 512 McIver St....458
Holt & Mann Hardware Co Jonesboro....300
Holt W M r Jonesboro....437-J
Holmes T N r Pine View....63-23
Hopper E H r St Clair Court....14-L
Hospital Central Carolina....78
Hospital Scott's Moore Street....45-J
Hospital Veterinary Wicker St....126-J
Hotel Carolina PBX Carthage St....224
Hotel Carolina PBX Carthage St....225
Hotel Maness 6 Hawkins Ave....114
Hotel Phillips 18 Pearl St....294-J
Hotel Sanford PBX Moore St....233
Hotel Wilrik PBX Steele St....196
Hotel Wilrik PBX Steele St....197
Hotel Wilrik Kitchen....267
Howard-Bobbitt Co Buffalo St....65
Howard N W 326 Hawkins Ave....431-L
Howard R T r 604 Chisholm St....392
Hoyle & Hoyle ofc Wicker St....120
Hoyle K R 401 Gulf St....167
Hubbard A M r 8 Summitt Ave....279
Huckans Auto Service McIver St....151
Huchans Lee r 207 Hawkins Ave....22
Hughes A C 107 Hawkins Ave....559
Huffines D A r Pine View rural....63-31
Humphrey Dr R O ofc Steele St....529
Hunt J K Dr ofc Jonesboro....265
Hunt J K Dr r Jonesboro....168-L
Hunt S C Oakwood Ave....59-J
Hunt W H r 9 Third St....492-J
Hunter E W Dr r 304 Endor St....454
Hunter E W Dr r Washington St....454
Hunter W D McIver Park....66-L
Husketh S J r 108 Summitt Ave....185-L

I

Ideal Jewelry Co Moore St....144
Ingram J R ofc Charlotte Ave....20

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

WILKINS-RICKS COMPANY

HATS, SHOES, AND GENTS' FURNISHINGS

THOMAS DRUG STORE

PHONE No. 48

We always sell the best. Prescriptions are carefully compounded by registered druggists and the drugs used are the purest obtainable

Ingram J R r 20 Hawkins Ave....218
Ingram Sam T r 201 Charlotte Ave....334
Isaacson's Dept Store Steele St....440
Isaacson H r McIver Park....561
Isenhour Brick Yard Colon rural....51-02
Isenhour L C r Colon rural....51-03
Isenhour L D r Chisholm St....433

J

Jackson H M ofc Wicker St....55-L
Jackson John r Sanford rural....57-11
Jackson J W r Sanford rural....48-15
James E T r 202 Charlotte Ave....465
JEFFERSON STANDARD LIFE INSURANCE CO....470
Jewell-Riddle & Co ofc Steele St....256
Jewell W L General Contractor....92
Jewell W L r McIver Park....347
Johnson G S 109 McIver St....209
Johnson N A r Third St....85
Johnson P L 415 Endor St....374-J
Johnson J D Boone Trail....552-L-1
Johnson J E Pumping Station Rd....173-L
Johnson Walter C Sanford rural....48-34
Johnson W L r Sanford rural....48-32
Jones C H r 307 Steele St....314
Jones Edgar W Store 47 Moore St....338
Jones Guy N 104 Steele St....306
Jones J R r 302 Hawkins Ave....138
Jones J R Sr ofc Cotton Mill....82
Jones Lee S r 107 Cross St....350
Jones Printing Co Steele St....469
Jones S M Mrs r 301 Maple Ave....95
Jonesboro Sash & Blind Co J'boro....258
Jordan A F r Chisholm St....504
Jordan Ralph B McIver Park....556
Josephs Geo W r 105 Cross St....489
Josephs Geo W Store Moore St....144
Josephs J r 402 Carthage St....103
Josephs J Store Steele St....44
Judd E M Mrs 208 Endor St....88

K

Keller Rev O A Jonesboro....379-L
Kelly C E 229 Moore St....536-J
Kelly C J r 305 Charlotte Ave....341
Kelly E S r Sanford rural....48-40
Kelly I S r 208 Carthage St....113-J
Kelly Joe L Jitney Service....381
Kelly W J Mrs Carthage rural....43-03
Kelly W M r Charlotte Ave....164-J
Kelly R L 211 Hawkins Ave....153
Kelly R S 411 Charlotte Ave....478-J
Kennedy R A Carolina Hotel....538
Kennedy Harvey r McIver Park....517
Kennedy J H r Cumnock rural....53-02
Kennedy John H Store Cumnock....53-04
Kennedy O C r Brickhaven rural....49-04
Kennedy Mrs O C r Brickhaven rural....49-04
Kimery's G B Shop b Steele St....434
Kimery & Johnson Garage Steele St....301
Kimery Emma Mrs r 502 Charlotte....307
Kimery G B r 411 Endor St....503-L
Kimery S Q r Endor St....503-J
King Mfg Co Charlotte Ave....87
King D B r 110 Steele St....248
King A P r 509 Weatherspoon St....390
King Auto Radiator Co McIver St....213
King J F r Sanford rural....131-J
King T E r 205 Gulf St....244
King Tut Pressing Club 7 McIver St....461
Knight Dr F L Jonesboro Highway....128-L
Knight Dr F L C C Hospital....78
Knight R R r Sanford rural....44-02
Knott J W r Sanford rural....48-22

L

Ladies' Style Shoppe Steele St....523
Lambeth A T r Sanford rural....57-02
Lambeth R L r Sanford rural....57-13
Lane W C Mrs r 28 Hawkins Ave....506
Lano C A McIver Park....490
Lano C R r 502 Carthage St....134
Lano J L r Steele St....332-L
Lashly J C Mrs r 301 Carthage St....89
Lawrence D C r 307 Carthage St....259
Lawrence J H Store Brickhaven....49-03
Lawrence J H r Brickhaven....49-30
Lawrence T M 244 Chatham St....266-J
Layton Clifton C r 407 McIver St....190-J
Lazarus Store Moore St....49

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

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TELEPHONE No. 57 No. 19 STEELE STREET

CROSS & BRINN

INSURANCE—LOANS—REAL ESTATE

Lazarus W r Chisholm St....121
Ledden Roy r Gordon & Endor Sts....498
Ledwell J T r 301 Third St....216
LEE COUNTY
Auditor Court House....84
County Home....273-J
County Jail....76-L
Register of Deeds....227
County Tax Collector....84
County Clerk....36
County Demonstrator....408
Lee (Gurley's) Drug Store Steele & Carthage Streets....74
Lee Drug Co Jonesboro....251
Lee Furniture Co Steele St....124
Lee Furniture Co Mgrs ofc....125
Lee Hardware Co b Wicker St....101
Lee Hardware Co Auto Dept Wicker Street....243
Lee Service Station Hawkins Ave & Carthage St....208
Lemmonds & Jones Market Wicker St..509
Lemmond A B 220 Chatham St....281-J
Lemmond Reece ofc Wicker St....127
Leverette M S 602 Chisholm St....411-J
Lilly Charles Sanford rural....46-12
Little Mrs J W r 306 Chatham St....207-L
Livingstone W W r Chisholm St....418-J
Long S L r 208 Gulf St....415
Longnecker H L ofc Gulf N C....18-02
Longnecker H L r Gulf N C....18-03
Love A J r 110 First St....359-L
Lutterloh Drug Store Chatham St....13
Lutterloh I H Dr 112 McIver St....284
Lutterloh T H r 204 McIver St....202-J
Lutterloh Hayden Dr r 112 McIver....284
Lutterloh I H Dr ofc Chatham....13

M

M System Store Carthage St....211
Macks 5 & 10c Store ofc....310
Maddox J A r Sanford rural....48-03
Major H C 301 Chisholm St....536-L
Makepeace Mrs G H 116 Steele....386
Makepeace O P r 209 Endor St....110
Makepeace H F ofc....28
Makepeace W R ofc....309
Makepeace W R r 201 Hawkins Ave....37
Makepeace Millwork Co Weller St....309
Makepeace H F Summit Ave....158
Malloy C F Jonesboro....288-J
MANAGER'S OFFICE TELEPHONE BUILDING....9000
Maness Hotel r 6 Hawkins Ave....114
Mann R H r Jonesboro....329-L
Mann Mrs Sarah r 209 Charlotte....18
Mansfield A F Sanford rural....49-12
Mansfield Ed Sanford rural....49-11
Mansfield Fred Sanford rural....49-21
Marks R E Steele St....369-J
Marks T O Steele St....378-J
Marshall L Store Charlotte Ave....83
Marshall Motor Co McIver St....560
Martin A G r Carthage rural....43-21
Martin J N Mrs r Sanford rural....57-12
Matthews Mrs Claudia Jonesboro....379-J
Matthews M L Dr ofc Carthage....117
Matthews M L Dr r 212 Hawkins....274
May Ben r 210 Carthage St....228
Merchants Association Wicker St....548
Methodist Church Steele St....462-J
Miller A K Undertaker ofc....25
Miller A K r 603 Chisholm St....183
Moffitt Mrs Alice 108 Charlotte Ave....376
Moffitt E G r 208 Third St....104-J
Moffitt Iron Works ofc Maple St....31
Moffitt R H & Co Market St....416
Moffitt R H r 203 Third St....305-L
Moffitt T R r 107 Steele St....462-L
Moffitt Worth B 501 Oakwood Ave....524-J
Moffitt W C 108 Charlotte Ave....376
Monger J H Store Wicker St....52
Monger J H Store Wicker St....53
Monger Ralph r 110 Summitt Ave....81
Monroe J M r Jonesboro....177-L
Monroe J P Dr Hospital....78
Monroe J P Dr ofc Moore St....3
Monroe J P Dr r 14 Hawkins Ave....50
Monroe J P Dr Farm Jonesboro Hwy..352-J
Monroe Roland Austin St....266-L
Monroe W A Mrs r 7 Hawkins....11
Moody W T Chisholm St....541-J
Moose Home Moore St....410

When the Address is Marked (Rural) Call Rural Operator Before Giving Number

WILKINS-RICKS COMPANY

EVERYTHING IN HARDWARE

THOMAS DRUG STORE

PHONE No. 48

We always sell the best. Prescriptions are carefully compounded by registered druggists and the drugs used are the purest obtainable

Moose Roy r Chisholm St.....427
Moore St Drug Store Moore St.....75
Morris Misses Minnie and Ina 3rd St..289-J
Mullican H G 403 Gulf St.....446
Muse J C & Co Masonic Temple.....568
MUTUAL LIFE INSURANCE CO. OF NEW YORK.....185-L

Mc

Macks 5 & 10c Store Steele St.....310
McAuley W R McIver Park.....66-J
McAuley W R Farm rural.....46-13
McBryde Auto Hire Station Moore St....261
McBryde F H r 707 McIver St.....356-J
McCollough R E r Endor St.....418-L
McCormick Austin ofc Steele St.....98
McCormick Austin r 109 Summitt Ave..203
McCracken F W Dr ofc Steele St.....51
McCracken F W Dr r 309 Carthage St....58
McCuen Mrs J F r 11 Hawkins Ave.....519
McDonald D R Sanford rural.....53-03
McDonald L M r Sanford rural.....63-12
McDonald W A Sanford rural.....48-23
McDonald J T Sanford rural.....48-20
McDonald S R r 111 Cross St.....319-L
McDougald Mrs D A r Swans Station..63-04
McDuffie D J r Sanford rural.....48-06
McEwan Sam r 225 Steele St.....445-L
McFarland Doyle Jonesboro rural.....273-L
McFayden Music Co Carthage St.....521
McIntosh John W ofc Court House.....227
McIntosh John W r Chisholm St.....178
McIver Alexander Mrs 304 Maple.....139
McIver A H r McIver St.....544
McIver Grammar School (east).....163
McIver Kate S Mrs 111 Hawkins.....47
McIver Lee G r 238 Chatham St.....229
McIver Lynn Dr ofc Moore St.....72
McIver Lynn Dr r 4 Summitt Ave.....115
McIver Lynn Dr Farm Sanford rural..46-32
McIver Lynn Dr Farm rural.....46-04
McIver R R r 305 Hawkins Ave.....377-J
McKernan J T r 305 Steele St.....366
McLamb D M r 11 McIver St.....542
McLendon W S r Sanford rural.....48-41
McLeod Annie Bell 313 Steele St.....496-J
McLeod J K r Lemon Springs rural....55-30
McMahan E O ofc.....408
McMahan E O r Washington St.....510
McManus C W r 408 Third St.....249-L
McManus J B 304 Chatham St.....388
McMillian Dr C N 104 Wall St.....527-L-2
McMillian J E r 11 Wall St.....527-L-1
McNair J N r 413 Hawkins Ave.....280
McPhail A F r Jonesboro rural.....63-05
McPhail Mrs M J r Jonesboro H'way..94-J-2
McPhail M J Flower Store.....404
McPhail M J Florist Green House.....94-J-1
McPhail M J Florist night phone.....94-L
McPherson T J ofc Masonic Temple.....568
McPherson Z V r 11 Moore St.....215

N

Nall E D r 303 Hawkins Ave.....118
National Carbide Co Wicker St.....243
Neal J I Dr ofc Wicker St.....126-J
Neal J I Dr r 404 Carthage St.....126-L
Never Fail Farm Pine View.....63-21
Newbold H C r Chisholm St.....357
Newbold H C ofc Peoples Bank.....323
Newman Paul r 231 Moore St.....534
NEWMAN ICE & COAL CO NORTH AVE.....220
New York Life Ins Co.....188
Nicholson Ella Miss r 5 E 2nd St.....79

O

Oakland-Pontiac Motor Co.....123
O'Briant Dr A L ofc.....171
O'Briant Dr A L r Green St.....283
O'Connell E M & Sons Jonesboro.....255
Oliver G H 111 Summitt Ave.....157
Oliver's Store Steele St.....398
Oliver W D Mrs Gordon St.....313
O'Neal J T Steele St.....526
Overby R H r Sanford rural.....49-02
Overton J A r Chisholm St.....482-J
Overton J A ofc P O Bldg.....188

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CROSS & BRINN

INSURANCE—LOANS—REAL ESTATE

P

Page Trust Co Moore St....17
Palmer H A r 406 Carthage St....285
Palmer & Reeves Endor St....413
Paradis J E ofc Theatre....435
Paradis J E r 305 Hawkins Ave....377-L
Parks P V r McIver Park....411-L
Patterson's Groc Co Wicker St....142
P & P Lumber Co Boone Trail....552-J
Patterson O F 112 Cross St....319-J
Payne J A W Mrs rural....46-11
Pearce Maggie Mrs r 18 Hawkins....148-J
Pebble Dash Filling Station Jonesboro Highway....191
Pendergrass C A Sanford rural....46-03
Pendergrass J C Sanford rural....46-30
Peoples Bank Wicker St....323
Perry A G r 212 Carthage St....290
Perry's Garage Carthage St....400
Perr Garland r 3 Third St....497
Perry Hugh R Maple Ave....422-L
Perry Paul Mrs r 310 McIver St....515
Phelps L E Pine View....63-14
Phillips Miss Carrie 301 McIver St....494
Phillips Miss Ella 204 Charlotte Ave....342-L
Phillips W T Sanford rural....46-24
Phillips Boykin Drug Co Pearl St....222
Phillips K H r Jonesboro....358-J
Pickard Geo Mrs r rural....46-22
Piedmont Insurance Co Wicker St....323
Pilot Life Ins Co Steele St....295
Pine View Store Pine View rural....63-22
Pittman J C ofc 307 Steele St....130
Pittman J C r Gulf St....531
Poe N E r Sanford rural....46-20
Poe R L Jonesboro....223-L
Poe S W r Sanford rural....46-21
Poe T E Hickory Ave....180
Poole Mrs J C r 201 McIver St....502
Poole Paint Shop McIver St....472
Porter R N 6 Fourth St....164-L
Porter S D r Weatherspoon St....491-J
Post Office Postmaster's ofc....195-J
Post Office Work Room....195-L
Preddy J C Carolina Hotel....487
Presbyterian Church Hawkins Ave....148-L
Proctor T G r 209 Third St....553
Pumping Station Sanford rural....52-03

Q

Quick Service Station Hawkins Ave....453-L
Quick W M 107 Third St....330-J

R

Railway Express Agency....315
Ray D D F r 9 Hawkins Ave....360
Reaves R M 402 Oakwood Ave....316-J
Reeves C M ofc Masonic Temple....23
Reeves C M r 401 Third St....260
Reeves M C r 15 Hawkins Ave....291
Register of Deeds Court House....227
Reid C R r 510 Carthage St....368-J
Renegar H C ofc....391
Rice J L r Cameron rural....43-14
Riddle C H r 301 Steele St....299
Riddle D D (Jack) r Chisholm....364
Riddle D M r Jonesboro Highway....94-L
Riddle K M r 705 McIver St....356-L
Riddle S B r N Steele St....86-L
Riddle T A Store Chatham St....12
Riddle T A r 109 Steele St....145
Riddle T L r 505 Carthage St....518
Riley J R 309 McIver St....330-L
Riley R R r 311 McIver St....149-L
Rives J R r 205 Third St....104-L
Rives J R ofc Steele St....317
Rives Sausage Co Chatham St....234
Rives A R r 508 Hickory Ave....441-J
Roberts H C r McIver Park....91
Robards W W r 414 Gulf St....367
Robertson R L r Jonesboro....516-J
Rogers O C r 214 Steele St....445-J
Rogers Chas P Undertaker....206
Rogers Chas P r 301 Hawkins Ave....102
Ross Judith Miss r 403 Carthage....135
Rush R C r 508 Carthage St....368-L
Russell H A Gulf St....474

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S

Sanders J R r Weatherspoon St.....378-L
Sanders W T r Jonesboro rural.....61-12
Sanford Bakery Moore St.....250
Sanford Brick & Tile Plant rural.....42-02
Sanford Brick & Tile Co.....97
Sanford Cafe 19 Wicker St.....181
Sanford Coca-Cola Bot Works.....20
Sanford Cotton Mill ofc Chisholm.....82
Sanford Cotton Mill Store Chisholm.....41
Sanford Dairy R F D.....456
Sanford Electric Co.....533
Sanford Express Newspaper.....383
SANFORD FIRE DEPT.....160
Sanford Fruit Store Steele St.....399
Sanford Grammar School (east).....163
Sanford High School (west) Steele St 537
Sanford Hotel PBX Moore St.....233
Sanford Hudson-Essex Co.....301
Sanford Ice & Fuel Co 4 Market.....271
Sanford Meat Market 16 Wicker St.....161
Sanford Milling Co Jonesboro Hwy.....137
Sanford Motor Co McIver St.....232
Sanford Motor Parts Co Moore St.....566
Sanford Plumbing Co Moore St.....564
Company Steele St.....257
Sanford Real Estate Loan and Insurance Co.....57
Sanford Sash & Blind Co.....8
Sanford Sash & Blind Co.....28
Sanford Steam Laundry Chatham St.....264
Sanford Town Clerk City Hall.....69
Sapona Mills Inc.....116
Sauls Dry Cleaners Wicker St.....557
Sauls J L r 405 Chisholm St.....333-L
Savoy Lunch Steele St.....455
School Building Steele St.....537
School Building Third & Maple.....163
Scott Hospital ofc Moore St.....45-L
Scott Hospital Gordon St.....45-J
Scott Chas L Dr ofc.....325
Scott Hospital Dr Scott.....325
Scott S V 501 Carthage St.....512
Seaboard Air Line Pass Station.....321
Seaboard Air Line Freight Depot.....176
Seaboard Milling Co 104 Hickory.....169
Sea Food Market First St.....62
Seawell A A F ofc Carthage St.....201
Seawell A A F r Jonesboro.....174
Seawell L C Mrs Olivia rural.....63-20
Seawell W L r 503 Weatherspoon St..105-J
Security Life & Trust Co.....172
Sewell-Anderson Tire Co.....54
Sexton A G r 507 Maple Ave.....422-J
Seymour D L Shop Wicker St.....278-J
Seymour D L r 302 Carthage St.....278-L
Seymour K E Sanford rural.....47-02
Shale Brick Co Wicker St.....287
Sharpe W F 216 Carthage St.....540
Shaw I L r Jonesboro rural.....63-11
Shields Andrew Carthage rural.....43-02
Shields D C r Carthage rural.....43-20
Simmons W L r Chisholm St.....385-L
Singer Sewing Machine Co Chatham St 464
Sloan W A Broadway.....54-13
Smith's Bakery Moore St.....250
Smith Bros Lemon Springs.....55-20
Smith C H r 210 Hawkins Ave.....100
Smith C H Feed Store Chatham St.....442
Smith D H Hawkins Ave.....4-L
Smith E M Store Charlotte Ave.....514
Smith George r Lemon Springs.....55-31
Smith Joseph D 11 Hawkins Ave.....327
Smith J Talmage 108 Steele St.....551
Smith Mattie Miss Lemon Springs.....55-32
Smith N G r 212 Chatham St.....236
Snipes F R ofc.....287
Snipes F R r 101 Moore St.....90
SNOW WHITE LAUNDRY MARKET ST.....242
Southeastern Express Co.....19
Southern Oil Co Jonesboro Hwy.....191
Sowers R G Dr ofc.....448
Sowers R G Dr r Jonesboro.....449
Spivey C W r Sanford rural.....43-31
Spivey D M Sanford rural.....43-40
Spivey J D r Sanford rural.....43-12
Spivey J M r Sanford rural.....43-13
Spivey W A r Sanford rural.....48-05
Standard Beverage Co Chatham St.....320
Standard Oil Co ofc J'boro Hwy.....421

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ATWATER KENT RADIOS TALKING MACHINES

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"EVERYTHING FOR THE HOME"

St Clair D L r 23 Hawkins Ave....375
St Clair P H r 205 Endor St....238
St Clair Refining Co J'bro H'wy....128-L
Steed Alex r 404 Oakwood Ave....467-L
Steele St Drug Co Pearl and Steele St 402-J
Steele St Methodist Church....462-J
Steele Miss Jessie 206 Charlotte Ave..342-J
Stephens J W r S Third St....289-L
Stewart H C Taxi....535
Stewart H C r....355-L
Stewart Joe Cafe 10 Pearl St....419-L
Stewart M D r Steele St....337-L
Stout Mrs J R r 402 Chisholm St....532
Stout J W & Co ofc....170-J
Stout J W & Co ofc Steele St....170-L
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How to Make Out of Town Calls

[To aid in deciding what type of call will best serve your purpose, it will be helpful if you will read completely the following paragraphs.]

THERE ARE two general classes of Long Distance calls, Station-to-Station and Person-to-Person. Rates for Station-to-Station calls are lower than rates for Person-to-Person calls. Station-to-Station rates are further reduced during certain evening and night hours. Person-to-Peson service includes Appointment and Messenger calls.

If you can give the telephone number of the distant subscriber on any class of call, your call can be handled more promptly.

STATION-TO-STATION SERVICE

(FROM ONE TELEPHONE TO ANOTHER)

A Station-to-Station call is one on which you agree to talk to anyone available at the called telephone. The best way to make a Station-to-Station call is to first give the Long Distance operator your telephone number and name then tell her you wish to make a Station-to-Station call. If you know the number of the distant telephone give it directly to the Long Distance operator, if you do not know the number, say to the Long Distance operator, for instance, "I want Mr. John Brown's residence, 250 Sayre St., (Name of City or Town.)" Be sure that you do not specify any particular person to whom you wish to talk in making a Station-to-Station call. Rates are less than for Person-to-Person calls.

REDUCED EVENING AND NIGHT RATES ON STATION-TO-STATION CALLS

Reduced rates apply to Station-to-Station calls during certain evening and night hours. Between 7:00 P. M. and 8:30 P. M. the reduction is approximately 25 percent of the Station-to-Station day rate. After 8:30 P. M. and until 4:30 A. M. the reduction is approximately 50 percent of the Station-to-Station day rate, the minimum reduced rate, however, being 35 cents. No reduction is made on Evening and Night calls where the day rate is 35 cents or less. On all Station-to-Station Day, Evening and Night calls the period for which a charge is made starts when the called telephone answers.

REVERSAL OF CHARGES ON STATION-TO-STATION CALLS

Reversal of charges on Station-to-Station calls is permitted at Station-to-Station Day, Evening and Night rates of 25 cents or more, when anyone at the called telephone accepts the charges at the time the operator first reaches the called station. Reversal of charges is also permitted on Station-to-Station Day, Evening and Night calls where the rate is 20 cents, under the same conditions as stated above, except that the rate for such calls is 25 cents. When the charges are not accepted at the called telephone and the calling party is unwilling to pay the charges for completing the call, the regular Person-to-Person report charge will be assessed against the calling party.

PERSON-TO-PERSON SERVICE

(FROM ONE PERSON TO ANOTHER)

A person-to-Person call is one on which you desire to talk to a certain person, or to be connected with a specified telephone reached through a Private Branch Exchange. Call Long Distance and give her the details of the call, for example, a call for Mr. John Brown at 250 Sayre St., (Name of city or town), is a Person-to-Person call. On such calls, more operating work and greater use of toll lines are required and the rates are higher than for Station-to-Station calls. Charges are based on an initial period of three minutes and a charge is made for additional time in excess of three minutes.

REPORT CHARGES

On uncompleted Person-to-Person calls, a charge, known as a Report Charge, is made to compensate in part for the work performed by the Telephone Company in trying to establish communication between the calling and called persons. Only one Report Charge is made on any one call. If the call is uncompleted during the day filed and, at the request of the calling party is carried over and completed on the following day, no Report Charge is made. No Report Charge will be made for reports that the called telephone is "busy," "out-of-order," or "don't answer." Nor will a report charge be made for reports that the called party has no telephone, or that his telephone has been discontinued.

COLLECT CALLS

A Person-to-Person call may be charged to the person at the distant telephone if he will agree to accept the charge. The Person-to-Person rate applies. Request to handle the call in this manner should be made when the call is given to the Long Distance operator. If the charge is not accepted at the distant telephone and the call is not completed, a report charge will be made.

APPOINTMENT CALLS

An Appointment call is a call on which you specify a definite time at which you wish the connection to be established. The Long Distance operator will endeavor to make an appointment with the called person for the time specified and a report will be given to you advising when the called person will be ready. To cover additional operating work in arranging for the appointment, a rate higher than the Person-to-Person rate will apply. If conversation is not held, a report charge will be made.

MESSENGER CALLS

A Messenger call is a call to a person who cannot be reached directly by telephone. The Telephone Company will arrange to send a messenger to request the called person to come to a telephone to talk. The rate is the same as on Appointment calls plus the cost of sending the messenger. If conversation is not held a report charge and messenger charge will be made.

RATES AND CHARGES

When you need to know the charge on a Long Distance call, make your request to the operator when placing the call.

93.1.11

OUR AIM is to render a service that will be satisfactory to our customers. We realize that difficulties will sometimes occur despite all our efforts to avoid them. Under the listing of the Heins Telephone Co., is shown the telephone number which should be called to report service difficulties.

IF AT ANY TIME difficulties are not promptly corrected or unsatisfactory conditions persist, we shall appreciate your communicating the facts direct to the undersigned.

E. C. HEINS, Jr., Manager

Sanford, N. C. Telephone 9000

FIRE BOX NUMBERS AND LOCATIONS

12—Charlotte Avenue and Chatham
13—Carthage and Moore
14—Steele and Wicker
15—Chatham and Maple Ave.
16—McIver and Market
21—Charlotte Avenue and Second
23—McIver and Fifth
24—Pearl and Steele
25—Carthage and Gulf
26—Endor and Greene
31—Third and Maple
32—Steele and Summitt Ave.
33—Hawkins Avenue and Buffalo
34—Gulf and Chisholm
35—Oakwood Avenue and Fourth
41—Steele and Washington
42—Hawkins Avenue and Weatherspoon
43—Wall and Ramseur
44—First and Temple Avenue
45—Chatham and Weller

Please do not call central and ask where the fire is, just after the fire alarm is given in. It is best that you do not use the telephone at this time unless it is especially necessary, as the operator's time is taken up serving the fire company. We can not give them the best service when everyone else is calling. By looking at the numbers above, you can get the same information that the operator is able to give you.

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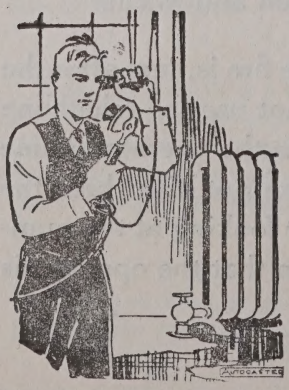

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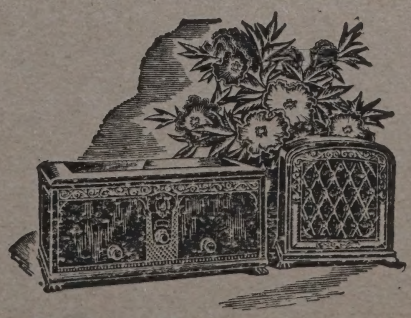

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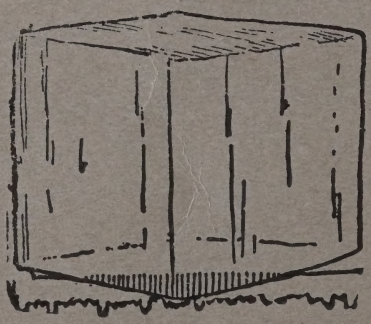

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